



Your web partners

Your website can be the difference between success and failure. It's a constant link to your customers, partners, investors and the media. And it's a vital sales channel - whether you sell online or face-to-face.

For many people, their first encounter with your company will be your website. It's essential that you have a site that reflects your core values, and truly showcases your products and services. First impressions count. Get it right and you have a customer for life. But that's not all.

Your website is also a chance to open your company doors to visitors. You can use it to connect with the media, recruit new staff, deal with suppliers and talk to customers.

Improving your web offering

Perhaps you already have a great site, but want your text to strike a stronger chord with visitors. We're experts at making existing text more powerful and appealing, while reinforcing your brand image.

We stay up to date with the latest online developments, and can help you take advantage of new media tools such as

blogging. We help you with the best techniques to communicate with your customers.

Giving you every chance of success

Using workshops, we ensure you explore all the possibilities and get exactly what you want. We help you design the perfect site for your needs, from a site map and messaging platform to tone of voice and future content generation strategies.

The full package

Partnering with some of Denmark's top web designers, we can offer you a custom-built, user-friendly site complete with powerful, direct and hard-hitting messaging that speaks directly to visitors. We can even train your staff to write great web text.

Work with the best

Eye for Image has helped many successful international companies, including LEGO, FLSmidth, ECCO, CSC, Dell and Nycomed, turn their websites into powerful marketing tools. These companies trust us to deliver text that helps them build and maintain a powerful online brand. You can too.



http://www



EYE FOR IMAGE is Denmark's largest copywriting agency. We are uniquely able to help Danish companies decide what to say – and how to say it like a world leader. With in-house business writers from English-speaking countries around the globe, we create texts for everything from websites and brochures to financial reports. Many of Denmark's top companies work with us to deliver powerful messages to the world.

EYE FOR IMAGE

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