



Quality texts, however heavy your industry

Great text for your industry

As a company operating in the international arena, your English materials should meet the same high standards as your products. Eye for Image can help you achieve just that. From brochures to white papers, we help you produce compelling English texts that improve your brand image.

Keeping it simple

Writing product materials can be a challenge for industrial companies. The result is often impenetrable text that only highly qualified technicians can understand. This is where we step in.

Our experienced native-English writers and communications specialists are confident dealing with complex terminology and design concepts – and can create clear, concise and easy-to-read text to match your products.

We can help you with:

- Advertising concepts and brochures
- Websites and product descriptions
- Manuals and technical documents
- Training and seminar materials
- Press releases and newsletters
- And much more...

It's all in the process

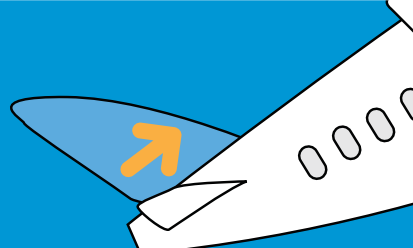
For every communications strategy, creativity is important. But only a good process can turn that creativity into concrete results. At Eye for Image, we work in teams to guarantee that every task we do gives you the best possible returns.

We're always available to help you meet your deadlines. And to keep your work simple, one writer will coordinate all your projects.

New perspectives for leading companies

Every day, our writers bring new perspectives to communication projects, however heavy. This is just one reason why companies such as Danfoss, FLSmidth, Hempel, NCC and Nilpeter use our services time and time again.

Get in touch with us to see how we can lift your next communications project.



When you want to
go international,
we're already there.

→ **EYE FOR IMAGE** is Denmark's international communications and copywriting agency. Headquartered in Copenhagen, our native-English staff from around the world provide strategic planning, creative concepts, English-language content and communications coaching to leading brands.

Offering everything from value propositions to websites, case stories, newsletters and more, we can help you get your messages out to the world.

EYE FOR IMAGE

Pistolstræde
Østergade 24 B, 2
DK-1100 Copenhagen
+45 4492 4444
www.eye-for-image.com

EYE FOR IMAGE
CONCEPTS · CONTENT · COACHING